



Lakes Region Youth Orchestra

61 East Washington Street • Rutland, VT 05701

(802) 773-4689 • www.lryo.org • program@lryo.org

2011–2012 Concert Program Advertising

Get your business noticed and support our regional orchestra
with an ad in our 2011-2012 Season Program!

- 800 copies printed, to be distributed at our December and April gala concerts and other concerts throughout the year
- Programs are read and kept by hundreds of potential central VT and eastern NY customers
- Your business listing and a link to your website will be included on the LRYO website for the entire season
- Your ad in our program shows your support for student music education in the Lakes Region to our concert attendees and our 100 plus students and their families

Submission Guidelines:

Please return form and ads by NOVEMBER 4

- Digital ads preferred: JPEG, PDF, PSD, TIFF at minimum resolution of 300 dpi
- All ads are printed in black-and-white except **full-page back cover is full color**
- Email ads, logos and/or text to program@lryo.org **after** you have submitted the form & payment
- Mail non-digital ads to LRYO Program, 61 E. Washington St., Rutland, VT 05701

See ad sizes on the back of this page.

Please note: Any business card submitted will be resized and reformatted to fit our program

LRYO 2011-2012 Program Advertising Form

Company/Business: _____

Mailing Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Contact Name: _____

Email: _____

WEBSITE: _____

- Please repeat previous ad with no changes
- Please repeat previous ad with changes **attached to this form**
- New ad/text/logo included as hardcopy
- New ad forthcoming via email

Sold by _____

For further information or assistance, please call or email the LRYO office. The above ad is tax-deductible as provided by law, either as a business advertising expense or as a charitable contribution. *LRYO sincerely appreciates your support. Ad revenues received benefit student musicians and music education in the Lakes Region. LRYO is a 501(c)3 nonprofit organization.*

Ad Size/Rate

(see reverse for dimensions)

Premium Full Page:

~~Back Cover, full color \$240~~

(already sold for 2010-2011)

\$200 - Inside Front Cover

\$200 - Inside Back Cover

(above are reserved on a first-come basis)

\$175 Standard Full Page

\$100 Half Page

\$60 Quarter Page Horizontal

\$60 Quarter Page Vertical

Payment:

Bill Me Enclosed

(make check payable to LRYO)